

CARBON OFFSETTING PORTFOLIO

OFFSETTING PORTFOLIO

Company Name Here

are offsetting their event carbon footprint with the following projects:

To find out more, click on each project below:

- [Enhancing sustainable waste management at a landfill in Chile](#)
- [Promoting wind green energy in Brazil](#)
- [Shaping a sustainable future in the Colombian Amazon rainforest](#)
- [REDD+ Project in Colombia](#)
- [Viñales - Promoting biomass green energy in Chile](#)

ABOUT OUR PROJECT CERTIFICATIONS

Gold Standard[®]

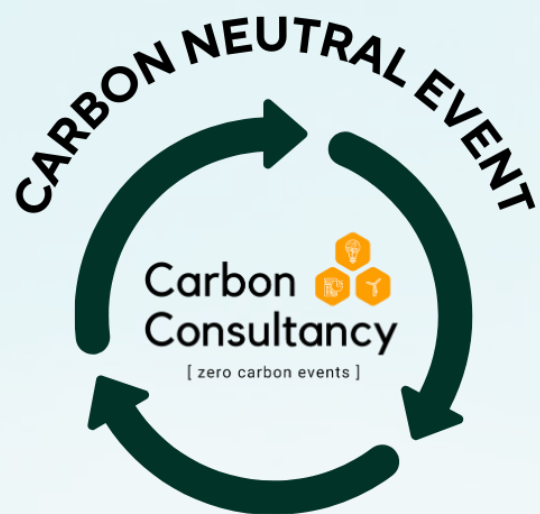
Gold Standard was established in 2003 by WWF and other international NGOs to ensure projects that reduced carbon emissions featured the highest levels of environmental integrity and also contributed to sustainable development. Find out more [here](#).



The Verified Carbon Standard (VCS) Programme allows certified projects to turn their greenhouse gas (GHG) emission reductions and removals into tradable carbon credits. To learn more about VCS certification, please visit verra.org/project/vcs-program



The Clean Development Mechanism (CDM) allows emission-reduction projects in developing countries to earn certified emission reduction (CER) credits, each equivalent to one tonne of CO₂. These CERs can be traded and sold, and used by industrialized countries to meet a part of their emission reduction targets under the Kyoto Protocol. Find out more [here](#).



HOW OFFSETTING WORKS

After working to reduce your carbon footprint, your remaining carbon footprint can be offset. Carbon offsetting plays the role of balancing out carbon emissions that have already been caused.

You can do this by financially supporting projects around the world that help provide solutions to climate change. This is done by two methods:

1. Removal

These projects create and improve “carbon sinks” – these are processes which remove carbon from the environment. For example, a fully developed forest can remove carbon from the atmosphere.

2. Avoidance

Other offsetting projects create solutions to standard carbon-producing emissions. For example, they may support carbon-efficient equipment. By providing an option which will have reduced emissions, emissions are therefore avoided in the long term.

Projects from which you can buy carbon credits are projected to achieve a certain amount, in tonnes, of carbon savings over their lifetime. Each of these tonnes is equal to one carbon credit. By purchasing these credits, you can offset your carbon footprint.

Because of their proven ability to remove or avoid carbon, when you offset with our portfolio, you can communicate that your event is carbon neutral.

What is a tonne of carbon?

The industry standard is to measure your carbon footprint in “tonnes of carbon”. Carbon actually refers to **carbon dioxide equivalent**, which is an umbrella term for greenhouse gases, such as carbon dioxide, methane and nitrous oxides. So, it’s actually a measure of your greenhouse gas emissions.

WHY OFFSET YOUR CARBON FOOTPRINT?

There are many reasons why increasing numbers of businesses and organisations are choosing to offset their emissions:

- Balancing out unavoidable emissions
- To become part of the solution to climate change
- Helping enhance developing countries – economic, social & communities
- Meeting Corporate and Social Responsibility (CSR) targets
- Helping to build brand reputation
- Delivering PR advantages
- Engaging staff and enthusing internal teams
- Helping to win in competitive tender situations
- Differentiating yourselves from competitors





EL PANUL

Chile

Waste handling and disposal

About the project

The project diverts the large amount of greenhouse gases produced by the El Panul landfill, and disposes of them in a way which stops their harmful impact and greatly reduces the amount of gases released.



PROMOTING WIND GREEN ENERGY IN BRAZIL



Brazil

Renewable Energy

About the project

VTRM Renewable Energy 2 consists of the implantation and operation of renewable energy plants in Brazil, focusing on wind power. It reduces greenhouse gases (GHG) emissions, avoiding electricity generation through fossil fuels sources.



OUR PROJECTS



SHAPING A SUSTAINABLE FUTURE IN THE COLOMBIAN AMAZON RAINFOREST

Colombia
Agriculture Forestry

About the project

This project incentivizes forest preservation, avoidance of deforestation, and implementation of sustainable forest management practices in collaboration with local communities. The credits are based on the amount of carbon dioxide emissions avoided or reduced through the project.



REDD+ PROJECT IN COLOMBIA



Colombia

Agriculture Forestry

About the project

The Project is being developed in the Colombian Pacific across the territories of the Community Councils of La Grande, Río Jiguamiandó, and Turriquitadó. Most of the area consists of forest eligible for the project. Its goal is to conserve these territories, both environmentally and culturally, by strengthening self-government, traditional knowledge, sustainable development, and territorial monitoring.



OUR PROJECTS





VIÑALES - PROMOTING BIOMASS GREEN ENERGY IN CHILE

Chile
Renewable Energy

About the project

The proposed project involves installing a new biomass cogeneration power plant at the Viñales sawmill. The facility will include a modern biomass boiler and a turbo generator unit to produce energy more efficiently.



